



Vi-Shape[®] Competitor Comparison (Continued)

	ViSalus Vi-Shape®	Limu Lean	Yoli Y.E.S.	7.2 Shake	Free Life TAIslim Shake	Beach Body Meal Replacement Shake	Zrii NutriVeda
Cost per serving (powder)	\$1.50	\$3.39	\$1.52	\$2.14	\$3.07	\$1.33	\$3.57
Fat (g)	1	2	1	1	4	2	0
Saturated Fat (g)	0	1	0.5	0	1	0.5	0
Sodium (mg)	75	100	55	0	173	130	Not Listed
Sugar (g)	<1	3	3	0	14	7	5
Carbohydrates (g)	7	31	9	6	19	15	17
Serving of Fiber ² (>5g)	YES	NO	NO	NO	YES	NO	NO
Grams per serving	5	2	4	2	5	4	3
Prebiotic Fiber	YES	NO	NO	NO	NO	NO	NO
Cholesterol % of Daily Value	5%	20%	5%	0%	10%	5%	Not Listed
Cholesterol (mg)	15	60	15	0	29	15	Not Listed
Protein ¹ (g)	12	20	12	21	10	15	38
Calories Powder	90	225	90	120	156	140	250
Calories Mixed in Skim Milk	180	315	180	210	246	230	340
Meal Replacement	YES	YES	NO	NO	YES	YES	YES
Vitamins and Minerals	23	20	8	3	23	23	22
Gluten Free	YES	NO	NO	NO	NO	NO	NO

1 ViSalus uses a proprietary Tri-Sorb[™] protein blend. Some brands use less expensive sources.

2 Fiber and prebiotic fiber can help dieters stay full and support digestive health.

Information obtained in February 2011 from product nutritional labels provided on third-party product websites. For complete nutrition information consult product labels.

This chart compares vanilla flavored protein powder mixes.

Tri-Sorb[™] is a proprietary blend of 3 high-quality proteins, along with digestive enzymes for maximum absorption to support lean muscle.